

# Wording your corporate brochure -right

Corporate Brochures are *powerful sales tools* that **persuade** prospective customers to **buy** your products or services.

Corporate brochures **support** your advertising , providing them with *information* and visual proof, thereby **reinforcing** and giving **credibility** to what you *promise*.



As brochures have *long shelf life* and people can **read it in their leisure**, they are **great marketing tools**.

A well planned and organized brochure copy, written in a *clear and convincing* manner can help you

- **Generate Leads** or
- **Close Sales**

So you need a good copywriter who can give you a great write-up for your own brochure.  
**Contact Us today.**

**Copywriting  
Direct**

15, Quarry Road, Pita-Kotte, Kotte, Sri Lanka

Phone: (+94) 112 865132

Fax: (+94) 112 865132

E-mail: [cwd@sltnet.lk](mailto:cwd@sltnet.lk)

[www.copywritingdirect.com](http://www.copywritingdirect.com)